

## FERENCE & ASSOCIATES

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### FACSIMILE COVER SHEET

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To: Assistant Commissioner for Patents  
Fax Number: (703) 308-6916

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From: Stanley D. Ference III  
Date: August 20, 2004  
Pages: 5 pages (including this cover sheet)

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#### MESSAGE:

Serial No. 09/805,336  
(696.003)

Transmittal

Revocation of Power of Attorney With New Power of Attorney and  
Change of Correspondence Address  
Change in Correspondence Address

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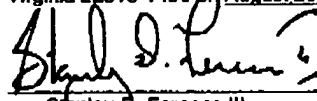
In re Application of : Srinivasan et al.  
Serial No. : 09/805,336 Examiner : J. Janvier  
Filed : March 13, 2001 Art Unit : 3622  
For : METHOD AND SYSTEM FOR CREATING AND  
ADMINISTERING INTERNET MARKETING  
PROMOTIONS

August 20, 2004

**TRANSMITTAL LETTER**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

I hereby certify that this correspondence and any documents referred to as enclosed therewith are being facsimile transmitted on (703) 308-6916 to the Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450 on August 20, 2004.

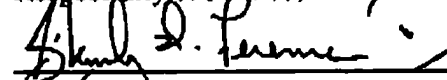
  
Stanley D. Ference III  
Reg. No. 33,879

August 20, 2004  
Date of Signature

Sir:

Transmitted herewith is 1) A Revocation of Power of Attorney With New Power of Attorney and Change of Correspondence Address (in two parts) and 2) A Change in Correspondence Address for the above-identified application. Please update your records accordingly.

Respectfully submitted,

  
Stanley D. Ference III  
Registration No. 33,879

Customer No. 35195  
FERENCE & ASSOCIATES  
400 Broad Street  
Pittsburgh, Pennsylvania 15143  
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Attorneys for Applicants

696.003

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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PROMOTIONS

REVOCATION OF POWER OF ATTORNEY WITH NEW POWER OF ATTORNEY  
AND CHANGE OF CORRESPONDENCE ADDRESS

Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Sir:

Applicants hereby revoke all powers of attorney previously given.

Applicants hereby appoint Stanley D. Ference III (Reg. No. 33,879), an attorney  
admitted to one or more bars of the states of the United States, their attorney to prosecute this  
application and transact all business in the Patent and Trademark Office connected therewith.

Please change the correspondence address for the above-identified application to the  
address associated with Customer Number 35195.

*July 20,*  
Dated: *June* \_\_\_\_\_, 2004  
*KS*

*Kannan Srinivasan*  
\_\_\_\_\_  
Kannan Srinivasan, Applicant

Dated: June \_\_\_\_\_, 2004

\_\_\_\_\_  
Michael I. Shamos, Applicant

696.003

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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address associated with Customer Number 35195.

Dated: June 2, 2004

Kannan Srinivasan, Applicant

Dated: <sup>Aug. 3</sup> June 2, 2004

  
Michael I. Shamos, Applicant